

## About SPARC

Complementary and alternative medicine (CAM) research is thriving in Portland, a city that is home to Chinese medicine, chiropractic, naturopathic and Western medical schools. SPARC highlights current CAM research from local investigators and promotes scientific collaboration and knowledge sharing. The fifth annual symposium will focus on research in clinical practice.

## Who Should Attend?

This symposium is ideal for those who want to deepen their understanding of CAM research or learn about current research findings from leaders in the CAM field. We encourage medical, naturopathic, osteopathic and chiropractic doctors, acupuncturists, nurses, allied health professionals, researchers and students to attend.

## Keynote Speakers

**Daniel C. Cherkin, PhD**

Finding new inroads to healing is what drives Dan Cherkin's research. With chronic illness on the rise, he aims to show how primary care can evolve to more effectively deal with health problems that don't respond well to conventional treatments.

**Karen J. Sherman, PhD, MPH**

How can we harness the mind-body connection to enhance healing? An expert in complementary and alternative medicine, Karen Sherman investigates this question with a practical yet sophisticated approach—using rigorous epidemiological methods to test alternative therapies delivered in a manner consistent with real-world practice.

Drs. Cherkin and Sherman join us from the Group Health Research Institute in Seattle.

## Participating Institutions

- Kaiser Permanente Center for Health Research
- Legacy Cancer Healing Center at Good Samaritan Hospital
- National College of Natural Medicine
- Oregon Collaborative for Integrative Medicine
- Oregon College of Oriental Medicine
- Oregon Health & Science University
- Portland State University
- University of Portland
- Western States Chiropractic College

Symposium for Portland Area Research  
**SPARC**  
on Complementary & Alternative Medicine  
National College of Natural Medicine  
Helfgott Research Institute  
049 SW Porter Street  
Portland, OR 97201

Symposium for Portland Area Research  
**SPARC**  
on Complementary & Alternative Medicine



Research in  
*Clinical Practice*

Saturday,  
April 17, 2010

Oregon Health & Science  
University Auditorium  
Portland, Oregon

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## Program

8:30 Registration

9:00 Session I

*Practice-Based Research Networks in the CAM Professions*

Carlo Calabrese, ND, MPH

*PROCAIM: a Web-Based Survey and Database of CAM Uses and Outcomes*

Deborah Ackerman, MS, PhD

*Systematic Assessment of Patient-Reported Outcomes in a High-Volume Acupuncture Clinic: A Preliminary Report*

Tim Chapman, PhD

*The Study of Integration of Acupuncture into Family Medicine Teaching Clinics*

Meg Hayes, MD

10:45 Review and Comparison of Research Designs

11:15 Session II

*Feasibility and Acceptability of a Mind-Body Adjunct to Women's Addiction Treatment*

Cynthia Price, PhD, LMT, NCTMB

*Spinal Manipulation for Cervicogenic Headache: Number Needed to Treat*

Mitch Haas, DC, MA

*Acupuncture Improves In Vitro Fertilization Pregnancy Rates—A Retrospective Chart Review*

Lee Hullender Rubin, DAOM, LAc

12:30 Lunch

1:00 Value of Connections & Collaborations

1:30 Keynote

*A Decade of Research on CAM for Chronic Pain: A Collaborative Odyssey to the Land of Healing*

Dan Cherkin, PhD and Karen Sherman, PhD, MPH

2:30 Keynote Discussion

3:00 Break-out Sessions (choose one):

*Real World Research Designs* or

*Librarians as Leaders in Evidence-Informed Practice: An Untapped Resource*

4:30 Adjournment

## Date

Saturday, April 17, 2010

## Location

OHSU Old Library Auditorium  
3181 SW Sam Jackson Park Road  
Portland, Oregon 97239

- Free parking is available behind the auditorium.
- A campus map is available at: [www.ohsu.edu/xd/about/visiting/directions/marquamhill.cfm](http://www.ohsu.edu/xd/about/visiting/directions/marquamhill.cfm)

## Objectives

Upon completion, participants should be able to:

- Discuss types of research conducted in clinical practice
- Appraise methodological issues in mind-body, nutrition and Chinese medicine research
- Recognize obstacles in CAM and chronic pain research
- Collaborate with librarians to promote evidence-informed practice

## Continuing Education Credit

This program is approved by the OHSU School of Nursing, the Oregon Board of Naturopathic Examiners, the California Acupuncture Board and National College of Natural Medicine for 7.0 Continuing Education contact hours.

## Supported By



## Registration Form

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

Credit Card # \_\_\_\_\_

Expiration Date \_\_\_\_\_ Visa \_\_\_ Mastercard \_\_\_

How did you hear about SPARC? \_\_\_\_\_

Registration Fee (Please check one)

**Full Day** (includes lunch)

After April 2

\_\_ \$125 \_\_ \$140 Health Care Professionals (receiving CE)

\_\_ \$40 \_\_ \$55 Basic registration (no CE credit)

\_\_ \$25 \_\_ \$35 Students

**Afternoon Only** (1:30-4:30, lunch not included)

After April 2

\_\_ \$65 \_\_ \$75 Health Care Professionals (receiving CE)

\_\_ \$25 \_\_ \$35 Basic registration (no CE credit)

\_\_ \$15 \_\_ \$25 Students

**Continuing Education**

(Please check if applicable)

\_\_ DC – 7.0 hours

\_\_ LAc – 7.0 hours

\_\_ ND – 7.0 hours

\_\_ RN – 7.0 hours

**Institutional Affiliation**

(Please check all that apply)

\_\_ Kaiser \_\_ OHSU

\_\_ Legacy \_\_ PSU

\_\_ NCNM \_\_ UP

\_\_ OCOM \_\_ WSCC

\_\_ Other: \_\_\_\_\_

Register online at [www.helfgott.org](http://www.helfgott.org), by phone at 503.552.1743, or use this form to pay by mail with your check or credit card. Please make checks payable to "SPARC." Mail check and registration form to: SPARC, 049 SW Porter Street, Portland, OR 97201.

**Refund Policy:** Full refunds will be given for cancellations made prior to April 2. Cancellations after this date will be assessed a \$25 handling fee (\$10 for students). No refunds will be given for cancellations made after April 12.

For more information or to register by phone, call 503.552.1743 or visit [www.helfgott.org](http://www.helfgott.org)